

Minutes of the Tama-Toledo Healthy Hometown Steering Committee

January 4, 2024

Tama Civic Center

Present: Larry Thomas, Warren Riley, Shelly Riley, Trudy Koch, Dorothy Zmolek, Mark McFate
Denise Fletcher, Jeff Shaw and Karen Mixdorf

Karen showed the **video** made by Jeff Jensen of Trees Forever that was used to introduce Tama-Toledo during the Iowa Living Roadway Conference in Ames on November 2nd. Mark posted it on the cv.tamatoledo.org website. We discussed ways to use this video to inform the community of our goals and to get more support of projects. Mark will work on making it a preshow at the Wieting for an adult movie maybe one weekend a month. Karen will reach out to area groups such as the AAUW, both PEO Chapters, Kiwanis, both City Councils, Katherine Ollendieck at Tama Economic Development, to show the 4-minute video and provide additional information such as future projects. Other possibilities could be a display at Back-To-School Night, Lincoln Highway Bridge Festival or Stop Light Festival.

Shelly updated us on the Tama Trail **Signage**. The signs will be ordered next week. 5210 will be paying for 5 large signs and 2 loop signs. The city of Tama will purchase 16 arrow signs. City crews will install them this spring..

Lori Johnson from Tama County **Public Health** would like our support of some of their projects, but was unable to attend.

Karen gave an update on the **Highway 63** Crossing in front of the high school. Our DOT Rep, Gage, said the award announcements would be made in early March. The Tama City Council is including their expense of \$42,000 in this year's budget to cover their share if we receive the award. Our committee will help find other supporters to share this cost. Some possibles are the STC School Board and Iowa Premium.

A discussion was held on how we could support the **Rec** Committee. It was decided to ask to be put on their agenda, so we could show the video and help inform their members of our goals. Karen will contact Chelsea Arends the current president. Their website is stc.tamatoledo.org

Continued **events** and actions were brainstormed. Karen made copies and passed out "Healthy Eating Active Living Community Strategies". Talked about walking groups representing churches, schools, and businesses. Tree Walk with Jeff Jensen, Geocaching Walk, promote Live Healthy Iowa Program are a few. Jeff Shaw will contact Jim Roan and Nick Kubik about a possible raised bed garden in the pocket-park east of the mural.

It was decided to begin future meetings at 5:30 on the first Thursday of the month. Mark also put a calendar on our website to keep track of events and meeting dates.

Next meeting held on Thursday, February 1, 2024 will be at the Wieting Theatre at 5:30 p.m.

