Tama/Toledo Healthy Hometown Steering Committee Minutes

Wednesday, April 5, 2023 5-6:15 p.m.

Present: Karen Mixdorf, Shelly & Warren Riley, Shayla Thomas, Darcy Smith, Denise Fletcher, Lori Baier, Mark McFate, Dorothy Zmolek

- 1. Jon Werger called to let us know that he will no longer be working for Wellmark Blue Cross and Blue Shield. We will miss him, his knowledge, connections and encouragement.
- 2. Shayla shared her plans and ideas for the "Family Scavenger Hunt on the Trail." This will be after the new signage is installed on the trail.
 - The scavenger hunt could be a combination of nature items to check off on a card as well as a list on our website that could be accessed with phones.
 - Shelly has reached out to Black Tire Bike Shop in Marshalltown to attend and do free safety bike checks for kids during a 2 hour window.
 - Mark volunteered to introduce families to Geocaching. He also volunteered his Geocaching friends to clean up the trail that morning.
 - Free lemonade or water will be given to the participants.
 - Advertising could be an article in the paper giving credit to the 5-2-1-0 organization for the signs
 and encouraging families to participate. Half-page fliers could go home in student bags before
 school gets out.
 - Pre-movie ad, the bank sign and Facebooks would be out ways to get the message out.
 - Shelly will reach out to Black Tire with possible dates of June 3rd, 4th, 10th or 11th.
- 3. Pedestrian safety materials along with fliers and videos to teach how to use the Rectangular Rapid Flashing Beacon were shared with the elementary and middle school administrators. This topic will be taught either in PE or through guidance. Karen spoke with Marsha Keahna who agreed to make it a part of her PE curriculum at the high school.
- 4. Kendal had no update on the RRFB. He is waiting for a concrete quote.
- 5. Shelly got information from Ben at the DOT. The TEAP study paid for the engineering fees for the installation of a Pedestrian Hybrid Beacon for an average cost of \$150,000 east of the high school. He suggested applying for TSIP or TCD money through the DOT which would pay for 2/3rds of the cost. The City of Tama would be responsible for the other 1/3rd or approximately \$50,000.
- 6. The Tama City Council will review the TEAP Study and it may be on the agenda at the April 17th meeting. If so, we would like some parents of students which would be using the crosswalk to explain how children could walk to school if their parents thought they would be safe. Shelly will inform us if this topic will be on the agenda.
- 7. Next meeting Thursday, May 4th at Tama City Hall.

Respectfully submitted by Denise Fletcher